AMENDMENTS TO THE CLAIMS:

The listing of claims will replace all prior versions, and listings, of claims in the application:

- 1. (Previously Presented) A combination display and storage box and picture frame, comprising:
- a base having a first interior cavity defined therein, said base having a peripheral edge;
- a lid having a second interior cavity defined therein, said lid having a peripheral edge so that said lid and base together form a case body and said peripheral edges of said base and said lid are juxtaposed when said case body is in a closed position;
- a hinge oriented along respective edges of said base and lid for pivotably connecting said base and said lid for opening and closing said case body;
- a pad removably insertable within said base for holding an item for display thereon for display and sale when said lid is opened relative to said base and for holding the item for storage when said lid is closed relative to said base; and
- a hold down arrangement for removably holding a picture within said base so as to display said picture when said pad has been removed, said lid is opened relative to said base and said hinge is oriented along a vertical axis.

- 2. (Previously Presented) The combination display and storage box and picture frame according to claim 1, wherein said base and lid each having a backing wall and upstanding peripheral walls in surrounding relation to a periphery of the backing wall.
- 3. (Previously Presented) The combination display and storage box and picture frame according to claim 1, wherein said case body is made of wood.
- 4. (Previously Presented) The combination display and storage box and picture frame according to claim 1, wherein said frame is plated to produce a gold-like finish.
- 5. (Currently Amended) The combination display and storage box and picture frame according to claim 1, further comprising a transparent member insertable within said first interior cavity of said base in overlying relation on said picture, and said hold down arrangement includes an interior frame border for insertion in said first interior cavity to secure said picture and said transparent member lens within said base.
- 6. (Previously Presented) The combination display and storage box and picture frame according to claim 1, further

comprising a riser insertable in the base when said pad is removed for elevating said picture relative to a backing wall of said base.

- 7. (Previously Presented) The combination display and storage box and picture frame according to claim 1, further comprising a second hold down arrangement for removably holding a second picture within said lid so as to display said second picture when said lid is opened relative to said base and said hinge is oriented along the vertical axis.
- 8. (Previously Presented) The combination display and storage box and picture frame according to claim 7, further comprising a riser for elevating said second picture relative to a backing wall of said lid.
- 9. (Currently Amended) The combination display and storage box and picture frame according to claim 8, further comprising a transparent member insertable within said second interior cavity of said lid in overlying relation on said second picture, and said second hold down arrangement includes an interior frame border for insertion in said second interior cavity to secure said second picture and said second transparent member lens within said lid.

- 10. (Previously Presented) The combination display and storage box and picture frame according to claim 5, wherein said base further comprises a peripheral lip for frictionally engaging said interior frame border within said first interior cavity of said base.
- 11. (Currently Amended) The combination display and storage box and picture frame according to claim 10, wherein said lid further comprises a peripheral lip for frictionally engaging said an interior frame border within said second interior cavity of said lid.
- 12. (Previously Presented) A combination display and storage box and picture frame, for storing and displaying an item and for displaying first and second pictures, said combination display and storage box and picture frame comprising:
- a base having a first interior cavity defined therein, said base having a peripheral edge;
- a lid having a second interior cavity defined therein, said lid having a peripheral edge so that said base and lid together define a case body and said peripheral edges of said base and lid are juxtaposed when said case body is in a closed position;

- a hinge oriented along respective edges of said base and lid for pivotably connecting said base and lid for opening and closing said case body;
- a pad removably insertable within said base for holding an item for display and sale when said lid is opened relative to said base and for holding the item for storage when said lid is closed relative to said base; and
- a first riser insertable within said first interior cavity of said base when said pad is removed for elevating the first picture relative to a backing wall of said base;
- a second riser insertable within said second interior cavity of said lid for elevating the second picture relative to a backing wall of said lid;
- a first interior frame border insertable within said first interior cavity of said base so that when said hinge is oriented along a vertical axis, said first interior frame border secures the first picture within said base; and
- a second interior frame border insertable within said second interior cavity of said lid so that when said hinge is oriented along the vertical axis, said second interior frame border secures the second picture within said lid.
- 13. (Previously Presented) The combination display and storage box and picture frame according to claim 12, wherein said

base and lid each further comprise first and second peripheral lips, respectively, for frictionally engaging respective said first and second interior frame borders within said respective first and second interior cavities of said respective base and lid.

14. (Previously Presented) The combination display and storage box and picture frame according to claim 12 further comprising first and second transparent members insertable within said respective first and second interior cavities of said base and lid and on the first and second pictures.

15-17. (Canceled)